



WES YONTS

GRAPHIC & UI/UX DESIGNER

Hola! I'm a professional maker who delivers bold and smart solutions for clients of all shapes and sizes. I'm based in Cincinnati, Ohio and have a boundless passion for creative design. Together, let's make something important.

 WesYonts.com  WesDoesUX.com  Me@WesYonts.com

MAD SKILLZ

InDesign & Illustrator
Photoshop & Acrobat
After Effects & Premiere
PowerPoint, Keynote & Prezi
Sketch, InVision & Principle
HTML5, CSS3, PHP, jQuery
User Interface (UI)
User Experience (UX)
Interaction Design
Branding & Logo Design
Presentation Design
Layout & Publication Design
Event & Trade Show Design
Packaging & Retail Design
Typography & Color Theory
Photo Manipulation & Editing
Drawing, Illustration, Lettering
Silk Screen Printing
Whitewater Boat Driving

HONORS

2018 Silver Addy Award
Eagle Scout, Troop 79
Kentucky Colonel

REFERENCES

Available upon request

EXPERIENCE

Barefoot Proximity/BBDO – Cincinnati, Ohio **Graphic & UI/UX Designer: April 2019 – Present**

I use data-driven creativity to form brand strategy and innovative, unique design solutions for one of the largest international energy companies.

Freelance Graphic & UI/UX Designer: January 2015 – Present

I do projects for various clients in the greater tri-state area, including McBrayer Digital, BORN Branding Agency and Lúnasa Events.

Katie Bush Design – Louisville, Kentucky **Senior Graphic & UI/UX Designer: April 2018 – April 2019**

I delivered creative solutions, brands, websites, presentations and event collateral for venture capital and tech startup clients in Silicon Valley.

Sleep Outfitters – Lexington, Kentucky **Graphic & UI/UX Designer: December 2016 – March 2018**

I created and updated digital and retail marketing materials. Headed up a team responsible creating a new website and e-commerce platform.

Big Ass Fans – Lexington, Kentucky **Graphic Designer: April 2016 – October 2016**

I worked within a multi-disciplinary marketing team to create all the branded collateral that a multi-million dollar startup company requires.

Rafting in the Smokies – Hartford, Tennessee **Whitewater River Guide: Summers 2011, 2012 & 2013**

I led guests on rafting adventures. Responsible for guest safety, provided first-aid and emergency management, told many bad jokes.

EDUCATION

Murray State University – Murray, Kentucky **January 2012 – December 2013**

Post-Baccalaureate studies in Graphic Design & Art History

University of Kentucky – Lexington, Kentucky **August 2006 – May 2010**

Bachelor of Arts Degree: Major in Journalism, Minor in Studio Art